

## MEMBERSHIP CATEGORIES

**Active member:** shall be independent tire dealers, wholesalers, retreaders or any business entity involved, related to or providing services to the tire industry and doing business in the state of Kansas, Nebraska or Oklahoma. Dues are based on total annual sales volume.

<u>Sales Volume</u>	<u>Dues</u>
\$1.00 - \$500,000	\$115
\$500,001 - \$1 M	\$230
\$1,000,001 - and up	\$350

**Affiliate Member:** any additional individual from the active member's business entity who wants to join the association. For example, one who manages a branch store, a key employee, or a sales representative for an Active MATDA member in good standing.

**Dues = \$60**

Your dues are not deductible as a charitable contribution for federal income tax purposes. However, your dues are deductible as an ordinary and necessary business expense.

**THANK YOU FOR YOUR  
INTEREST IN MATDA!**

Accomplishments:

- Stopped \$2 excise tax on new tires
- Reduced excise tax to 50¢
- Reduced excise tax to 25¢
- Passed a law for a waste tire grant program
- Helped DOR apply sales tax collection correctly
- Protected Nebraska Tire fund
- 20 years serving tire dealers

## **MATDA**

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web site - [MATDA.org](http://MATDA.org)

Help  
Yourself...

Help Your  
Industry!



## WHAT IS MATDA?

An Association is an organization of persons with a common interest. The Mid-America Tire Dealers Association was incorporated on July 30, 1990 with the independent tire dealers and their businesses in mind.

With new regulations on the rise, it is imperative that tire dealers express their concerns in an organized manner to be effective. A professional organization can develop a systematic network of communication that can protect, educate and inform it's members of trade specific concerns.

The goal of any viable trade association is to promote the image and progress of the industry that it represents. Members are the key to that effort. If you feel it is important to have input on laws that will affect your business, then help build our forces by becoming an active member of the Mid-America Tire Dealers Association.

## MISSION STATEMENT

The mission of the **MATDA** is to promote closer cooperation and better understanding between the tire dealers of Kansas, Nebraska, and Oklahoma; to provide professional lobbying and governmental relations; to provide effective training and education to enhance members' business acumen and help them better serve the consumer; to promote public understanding of the industry's concern for the environment, and to provide such services and activities that are proper and necessary to achieve these mutual goals.

## SERVICES TO MEMBERS

**MATDA** represents your business interests at the State Capitol. This can reduce the cost of doing business by limiting or stopping adverse legislation.

**MATDA** provides educational activities throughout the year at various locations around the region. In today's business world, the need to keep up with changes in the industry is all too familiar.

**MATDA** staff maintains close lines of communication with state and federal regulatory agencies. This helps members stay in compliance, thus avoiding costly fines.

**MATDA** publishes a monthly newsletter, "Treadmarks," to help keep you advised, informed and in compliance.

**MATDA** offers opportunities to interact with fellow tire industry peers. Each year, the annual convention brings members, exhibitors, industry experts, and special guests together. In addition, other meetings and seminars throughout the year provide a competition free atmosphere to share ideas and successes.

**MATDA** staff is always available to help with questions related specifically to your business. If the staff doesn't know the answer, they'll find someone who does, and relay the information to you.

**MATDA** offers special services available only to members. There are many benefits and savings to be derived from group participation: insurance programs, cost saving business forms, merchant processing and more. All this can add to your bottom line.

## MEMBERSHIP APPLICATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Member Category (on back)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone ( )

\_\_\_\_\_  
Fax ( )

\_\_\_\_\_  
e-mail

\_\_\_\_\_  
Tire Brand (s) or product/services offered:

\_\_\_\_\_  
Number of branch stores:

\_\_\_\_\_  
Who recommended MATDA to you?

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